



**Your Competition is on TV,
Their Name is Everywhere.
Yours Should Be Too**

Zuku puts your business in the spotlight where attention lives:
on screen, in homes, across the region.

www.zuku.co.ke/rate-card-ke

Visibility builds trust, Trust builds sales.

You've built something great.
You believe in your product.
You know your service delivers.

But you're not the one clients think about when it's time to buy...Why?
Because they're seeing your competitor's ad... not yours.

Even with a great product, you're not the one they remember. Visibility isn't a bonus but the foundation of trust. *If you're not seen, you're not chosen.*

Zuku gives your brand the visibility it deserves
on the channels your audience already loves, in the moments they're most engaged.

Be seen. Be trusted. Be chosen.

60-70%

of TV viewers remember
ads better than online ads.

18-30%

more conversions from TV
ads compared to other media.

*Zuku viewers engage longer,
watching over **3 hours** of TV daily.*

Meet Your Clients:

Reach Your Audience in Their Language

zuku **NOLLY**

CH 231

- Home of Nollywood blockbusters, family sagas, thrillers & romance.
- Highly engaged urban & peri-urban audience.

Core Demographic: Ages 18-45.

Peak View Times: 6 PM - 11 PM.


zuku **Swahili**

CH 100

- Daily Swahili soaps, relatable dramas, cultural lifestyle content.
- Preferred by families, homemakers & working adults across East Africa.

Core Demographic: Ages 16-60

Peak View Times: 4 PM - 11 PM



*When your brand appears where
people are most engaged,
**Your message becomes
part of their story.***

Let's turn attention into sales

Per day rate	Spot*	Cost
1 Day	5 spots	KES 30,000
Weekly Package	5 spots+ 1 day free	KES 180,000

*Terms & Conditions Apply

***30 Second spot**

**Your competitors
won't wait.
Why should you?**



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Prices and availability are subject to change without notice.
Visit **zuku.co.ke/rate-card-ke** for updated rates. **E&OE**